

Vision: Stockton will become the best city in America to live, raise a family, and grow a business.

<p>FY 2020-21 OBJECTIVE: ‘What’ is Winning ...</p> <p>Provide an exceptional level of customer service to the Stockton community through accountable, innovative, efficient, and effective management of City resources to achieve our vision for Stockton.</p>	<p>STRATEGIES: (Captain) ‘How’ we will Win ...</p> <p>1. Safer Streets (Chief Jones)</p> <ul style="list-style-type: none"> a) Reduce violent crime b) Increase community partnerships & engagement c) Increase data driven strategies & tactics d) Reduce property crime 	<p>FY 2020-21 PLANS:</p> <ul style="list-style-type: none"> • Build upon Ceasefire Strategy to reduce shootings and homicides • Build out our community infrastructure with an emphasis on high-risk population • Build on Intelligence, Communication, and Planning (ICAP) • Establish inter-departmental collaboration • Expand the existing police Community Advisory Board • Reactivate the Neighborhood Enhancement Program (NEP) 	<p>FY 2020-21 METRICS:</p> <ul style="list-style-type: none"> 1a) Reduce Uniform Crime Report (UCR) rate of violent crime, target – 5% reduction 1b) Increase number of engagements and interventions (Y/N) 1c) Emphasize use of SPD’s ICAP and OVP’s life coaching and case management system (Y/N) 1d) Reduce UCR rate of property crime, target – 5% reduction
<p>COUNCIL PRIORITY GOALS (Tier 1 & 2):</p> <div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p>1. Develop solutions to address homelessness, including increasing the affordable housing supply</p> <p>2. Focus on crime reduction in focus areas</p> <p>3. Prioritize resource allocation to focus areas within Council Districts</p> <p>4. Develop our core downtown</p> </div> <div style="border: 1px solid black; padding: 5px;"> <p>1. Develop business incentives and tools for underserved neighborhoods</p> <p>2. Work with education partners to improve quality of life, increase literacy, fund college scholarships, and develop the workforce</p> <p>3. Engage private employers and the business community in workforce development and job placement (including people with criminal records) and develop an employment pipeline for Stockton residents to Stockton employers</p> </div>	<p>2. Growing Economy (Carrie Wright)</p> <ul style="list-style-type: none"> a) Grow jobs b) Increase economic development incentives c) Reduce the barriers to entry d) Increase small business development 	<ul style="list-style-type: none"> • Leverage sound market intelligence for strategy development • Leverage our maritime and agricultural assets • Leverage our logistics and multi-modal transport assets • Discover and take advantage of right-of-way monetization opportunities • Recast the Stockton story • Establish industry partnerships • Update business license form 	<ul style="list-style-type: none"> 2a) Increase commercial permits, target – 10% increase 2a) Increase new business licenses, target – 5% increase 2b) Develop economic development toolkit (Y/N) 2c) Reduce development process time, target – 25% reduction 2d) Increase number of businesses supported through technical assistance, networking, and financial assistance, target – 20% increase
	<p>3. Housing Opportunities for all (Will Crew)</p> <ul style="list-style-type: none"> a) Reduce the barriers to entry b) Optimize partnerships & linkages c) Increase investment in high impact affordable and market rate housing strategies d) Optimize performance-based distribution of available city funds, e.g. grants 	<ul style="list-style-type: none"> • Create an affordable housing strategic plan • Implement homelessness strategic plan upon completion • Reinvent our distribution of state and federal funds to be more performance- and outcome-based • Enable access to housing opportunities through education and awareness • Identify and remediate barriers 	<ul style="list-style-type: none"> 3a) Create an expedited housing development process (Y/N) 3b) Establish and enhance partnerships and linkages (Y/N) 3c) Establish integrated team approach, e.g. cross-departmental team, to optimize strategic investments (Y/N) 3d) Establish performance-based distribution model for available city funds, e.g. grants (Y/N)
	<p>4. Thriving and Healthy Neighborhoods (John Alita)</p> <ul style="list-style-type: none"> a) Establish a City integrated team approach, e.g. cross-departmental team, to optimize clean and safe neighborhoods b) Increase placemaking and space activation c) Increase community engagement d) Positively impact overall community well-being 	<ul style="list-style-type: none"> • Produce an annual citywide community cohesion project • Promote and support healthy living • Enable the pursuit of special events • Leverage anticipated Smart Cities efforts to create technology and connectivity opportunities 	<ul style="list-style-type: none"> 4a) Improve Stockton’s livability indicators, i.e. vacant properties, abandoned cars, graffiti, weed abatement, per capita code enforcement, and trash (Y/N) 4b) Enhance community cohesion through increased participation in City produced and sponsored events (Y/N) 4c) Develop community engagement plan/process (Y/N) 4d) Emphasize education, awareness, and investment to positively impact community well-being (Y/N)
	<p>5. Fiscal Sustainability (Matt Paulin)</p> <ul style="list-style-type: none"> a) Continue learning from the past b) Mitigate risk c) Optimize resources through innovative business practices 	<ul style="list-style-type: none"> • Upgrade bond rating • Continue commitment to L-RFP • Initiate revenue maximization project • Continue implementation of new ERP system • Continuous pursuit of opportunities for greater efficiency 	<ul style="list-style-type: none"> 5a) Refresh long range financial plan (Y/N) 5a) Increase fiscal transparency (Y/N) 5b) Clean/unmodified audit opinions (Y/N) 5c) GFOA Certificate of Achievement for Excellence in Financial Reporting for FY21-22 CAFR (Y/N) 5c) GFOA Distinguished Budget Presentation Award (Y/N)